

General rules for the European phase of the European Statistics Competition (ESC)

1. Registration

The European phase of the European Statistics Competition (ESC) is open to those teams having finished among the winners or being the finalists in the national phase of the ESC and have been proposed to participate in the European phase by their countries.

Each country will be able to propose up to three teams per category, as it is defined in the national rules of the national phase of the ESC. As a reference category A comprises students in the last two courses in secondary education (approx. 16-18 years old) and category B includes all other students in secondary education (approx. 14-16 years old).

2. Assignment

Participating teams will have to **make a video** in which they will try to answer the question: “**Why are official statistics important in our society?**”.

Videos will be preferably in English, although videos in the national language with English subtitles will also be valid.

Videos will have a **maximum length of 2:00 minutes**.

Along with the videos, participants will have to prepare a pdf document explaining the creation process of the video, including the users they would like to reach, the techniques used (and the reasons to use them), decision making process, the sources of statistical data (in case of using them), etc. This document will have a **maximum of 2000 words** and a **maximum extension of 4 pages**.

3. Evaluation Criteria

When evaluating the selected videos, the jury of the European phase of the ESC will take into account

- The creativity of the video
- A convincing message according to the question raised
- The effectiveness of the video to get its message across
- The concordance between the pdf document and the video

4. Awards

The jury will declare one winner per category. The jury can decide not to award any prize to the presented videos.

Each member and the tutor of the two winning teams of the European phase (categories A and B) will receive the following prizes:

- A laptop
- A set of publications and promotional material from Eurostat
- A winner diploma

The award ceremony will be held in the [European Conference of Quality in Official Statistics \(Q2018\)](#) that will take place in Krakow (Poland), from 26th to 29th of June 2018. The expenses of the trip to Krakow and the accommodation there, for the tutors and the students of the winning teams, will be covered by the organizers of the ESC.

In case there are students under 18 in the winning team at the time of the trip to the ceremony, the tutor must act as an approved guardian of the minors of her / his team and will take full responsibility of the minor students during the trip and the stay in Poland.

In case of having two winning teams with the same tutor, the latter will only receive one prize.

The rest of participating teams in the European phase will receive a diploma.

5. Calendar

Registration period: from April 9th to April 13th, 2018.

European assignment period: from April 16th to May 04th, 2018.

Announcement of winning teams: May 23rd, 2018.

Trip to Q 2018 in Krakow, Poland: from June 27th to June 28th, 2018

6. Publication of videos

The awarded videos or those that received mentions will be announced on www.eso2018.eu, indicating the full names of their authors. By their participation in the European phase of the ESC the participants accept that their names are announced and allow the publication of their videos. They may at any time revoke their consent to the processing of their personal data derived from their participation in this contest, without prejudice to any other right that assists them, in accordance with the applicable law.

Videos must not infringe any third party copyright or trademark, or violate the rights of any person or entity. Teams need to be sure only use content in their

video that they are authorised to use, including, without limitation, music, images, film clips and other intellectual property. All the materials presented at the European phase of the ESC may be published by the European Statistical System (ESS).

7. Reservation of rights

The organization of the European phase of the ESC reserves the right to change the terms and conditions of the European phase of the ESC, especially the dates announced in the calendar, or even its possible cancelation, whenever there is a justified cause. These modifications would be made public at www.eso2018.eu

8. Acceptance of the rules of the European phase of the ESC

Participation in the European phase of the European Statistics Competition (ESC) assumes the acceptance of all these rules.